

Use Of Product Size Template

1. **PLEASE USE OUR PRODUCT SIZE TEMPLATE** to ensure you prepare your artwork correctly.
2. If your booklet has blank pages, leave the pages empty but remember to remove all guidelines before submitting your artwork file.

Saddle Stitching Booklet - Artwork Specification

Artwork Dimension - Portrait

(Applicable for pages equal/below 32pp. **printed pages in multiple of 4)

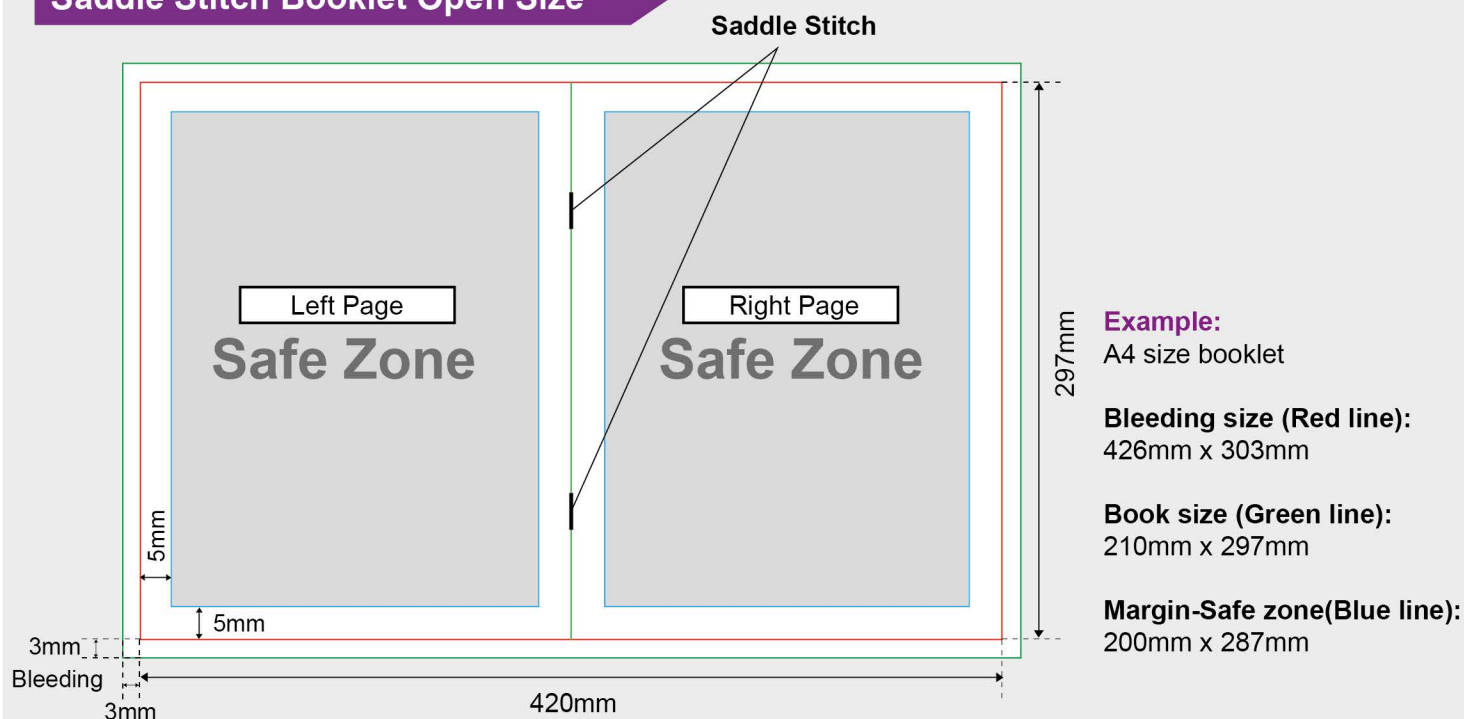
*This is only applicable to inner sheet no.1 to no. 8.

Bleeding : 3mm from all sides of the edge (Artwork Dimension)

Margin : 5mm from all sides of the edge (Safe Zone)

Paper	Book Size (mm) Trim Size (Green)	Margin (mm) Safe Zone (Blue)	Bleeding (mm) Page Layout (Red)
A4	210 x 297	200 x 287	216 x 303
A5	148 x 210	138 x 200	154 x 216
A6	105 x 148	95 x 138	111 x 154
B5+	190 x 266	180 x 256	196 x 272
Avoid designing border / content too close to trim size			Document Page Layout (Artwork Dimension)

Saddle Stitch Booklet Open Size



Saddle Stitch Booklet Closed Size

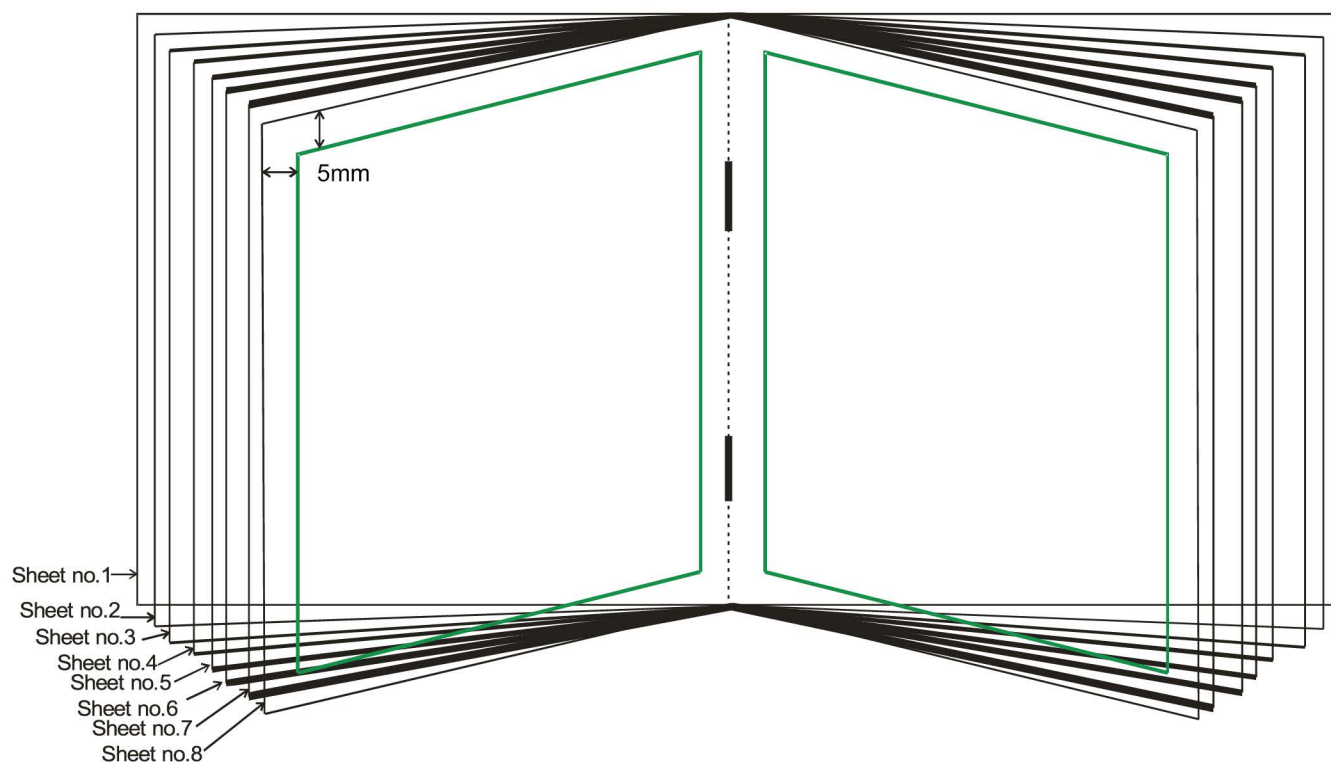
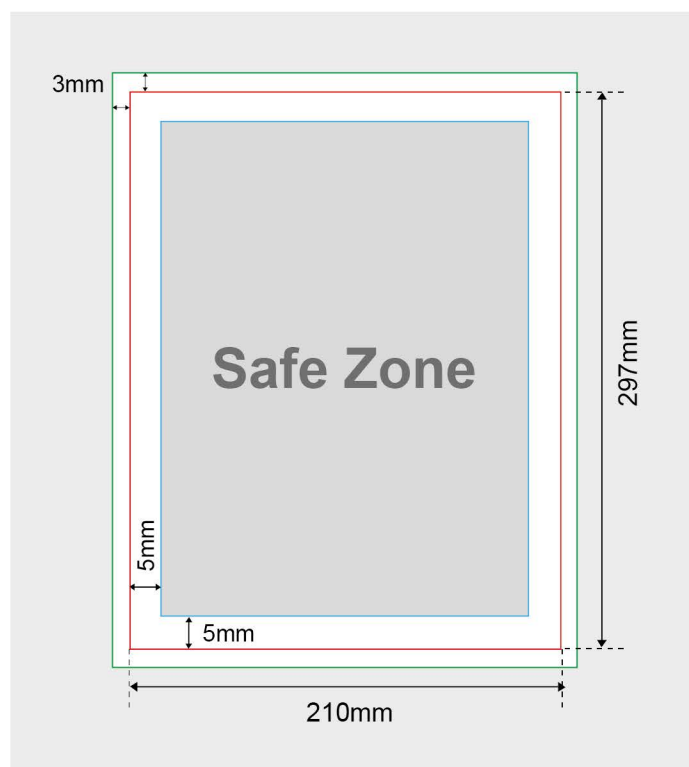
Example:

A4 size booklet

Bleeding size (Red line) : 216mm x 303mm

Book size (Green line) : 210mm x 297mm

Margin-Safe zone(Blue line) : 200mm x 287mm



Example of saddle stitching safe zone margin,
sheet no.1 to no. 8 will apply
safe zone margin of 5.0mm at all sides.

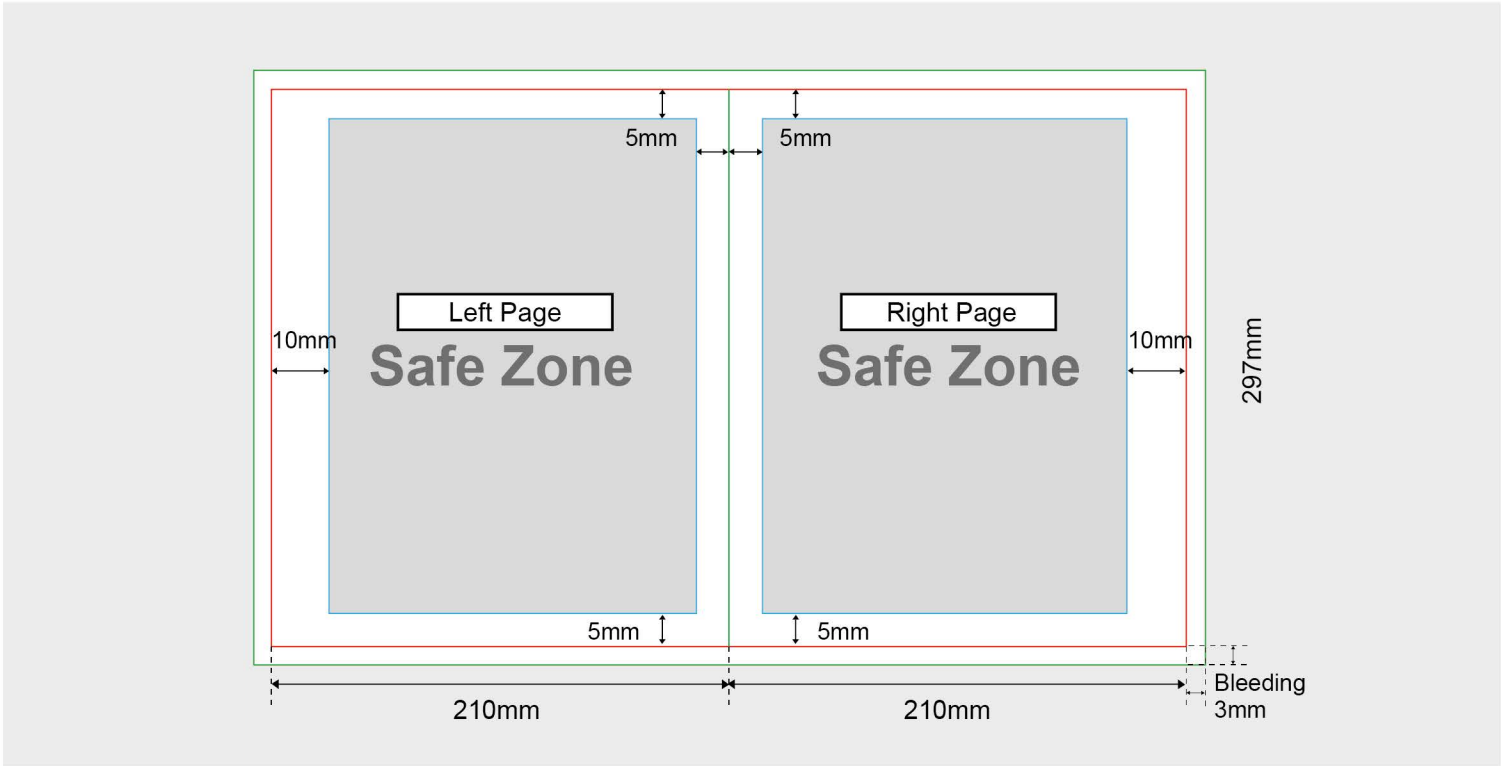
Saddle Stitching Booklet - Artwork Specification

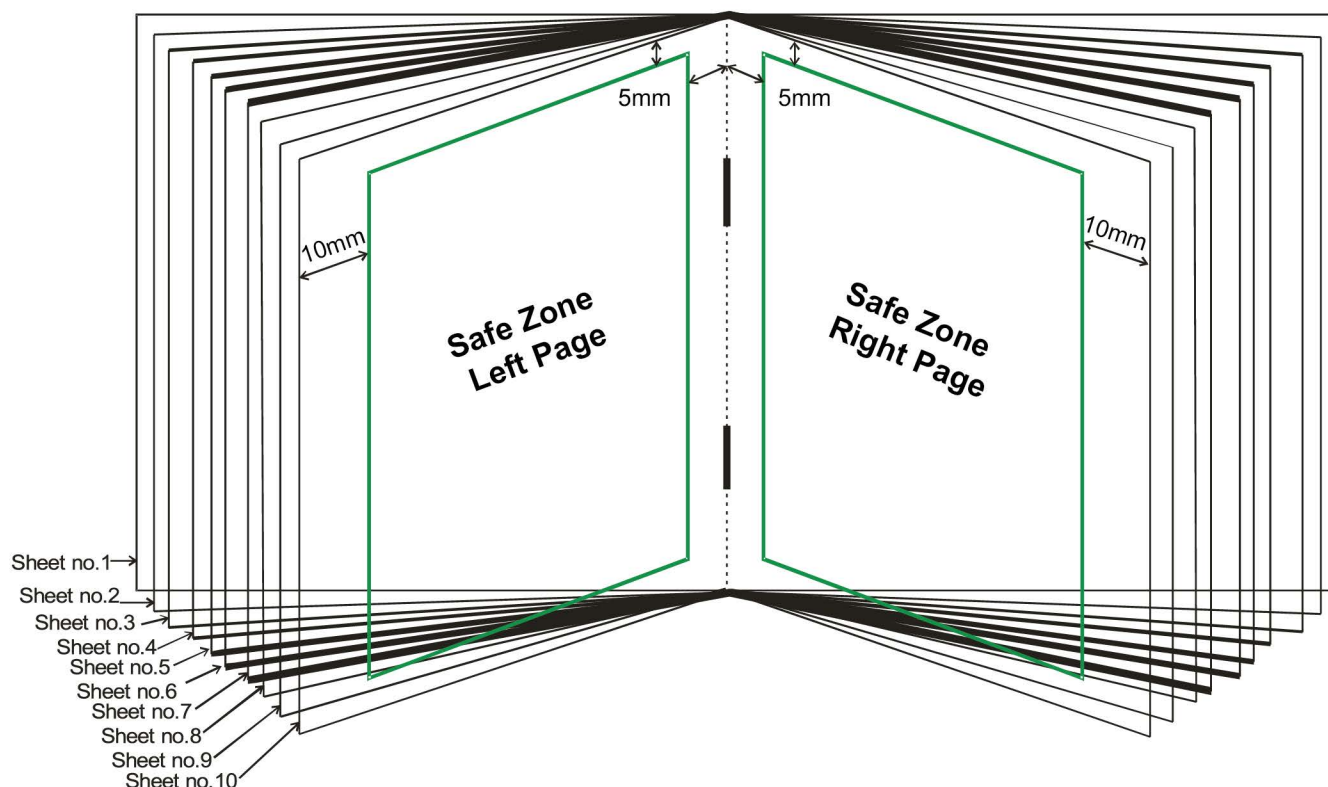
Artwork Dimension - Portrait

(Applicable for pages equal/above 36pp. **printed pages in multiple of 4)

- *This is only applicable to inner sheet no.9 and above.
- Bleeding : 3mm from all sides of the edge (Artwork Dimension)
- Margin : 5mm from all sides of the edge (Safe Zone) except,
- 10 mm from Right sides of the edge of Right Page
 - 10 mm from Left sides of the edge of Left Page

Paper	Book Size (mm) Trim Size (Green)	Margin (mm) Safe Zone (Blue)	Bleeding (mm) Page Layout (Red)
A4	210 x 297	195 x 287	216 x 303
A5	148 x 210	133 x 200	154 x 216
A6	105 x 148	90 x 138	111 x 154
B5+	190 x 266	175 x 256	196 x 272
Avoid designing border / content too close to trim size			Document Page Layout (Artwork Dimension)





Example of Safe zone margin from sheet no.9 onward:

5 mm from all sides of the edge (Safe Zone) except,
 10 mm from **Right sides** of the edge of **Right Page**
 10 mm from **Left sides** of the edge of **Left Page**

Saddle Stitching Booklet - Artwork Specification

Artwork Dimension - Landscape

(Applicable for pages equal/below 32pp. **printed pages in multiple of 4)

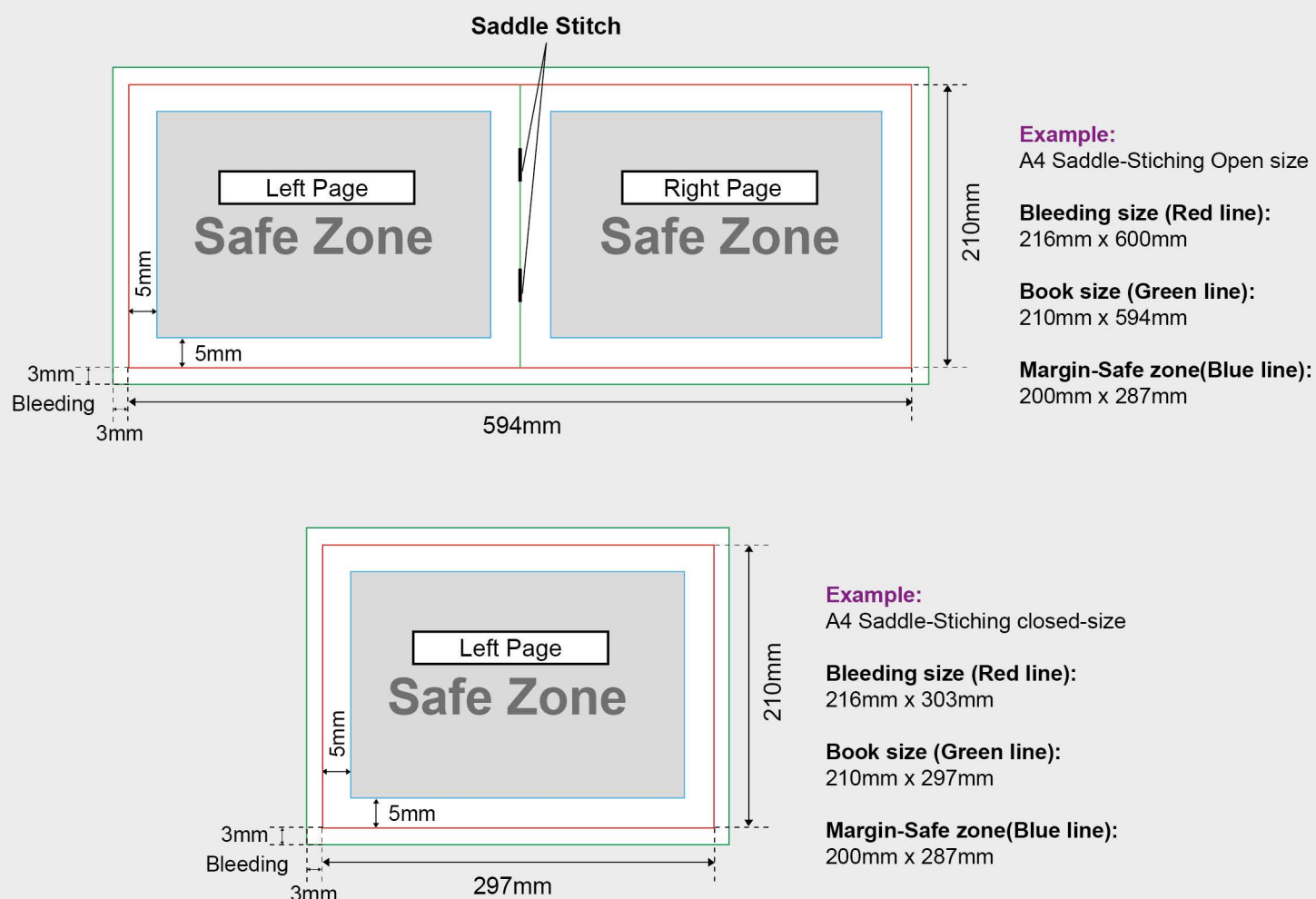
*This is only applicable to inner sheet no.1 to no. 8.

Bleeding : 3mm from all sides of the edge (Artwork Dimension)

Margin : 5mm from all sides of the edge (Safe Zone)

Paper	Book Size (mm) Trim Size (Green)	Margin (mm) Safe Zone (Blue)	Bleeding (mm) Page Layout (Red)
A4	210 x 297	200 x 287	216 x 303
A5	148 x 210	138 x 200	154 x 216
Avoid designing border / content too close to trim size			Document Page Layout (Artwork Dimension)

Diagram of Artwork Dimension:



Artwork Dimension - Landscape

*This is only applicable to inner sheet no.9 and above.

Margin : 5mm from all sides of the edge (Safe Zone) except,

10 mm from Left sides of the edge of Left Page

Paper	Book Size (mm) Trim Size (Green)	Margin (mm) Safe Zone (Blue)	Bleeding (mm) Page Layout (Red)
A4	210 x 297	200 X 282	216 X 303
A5	148 x 210	138 X 195	154 X 216
		Avoid designing border / content too close to trim size	Document Page Layout (Artwork Dimension)

The diagram illustrates the layout of a two-page spread. Each page is 297mm wide and 210mm high. A central gutter of 5mm separates the two pages. On each page, a 'Safe Zone' is defined by a blue border, which is 10mm from the left and right edges and 5mm from the top and bottom edges. The text 'Left Page' and 'Right Page' are centered within their respective safe zones, with the words 'Safe Zone' written in large, bold letters below them. A 3mm bleed area is indicated at the bottom of each page, extending from the outer edge of the safe zone to the outer edge of the page. The total width of the spread, including the gutter and bleed areas, is 599mm (297mm + 5mm + 297mm). The total height, including the bleed area, is 213mm (210mm + 3mm).

A4 Saddle-Stitching Open size

Margin-Safe zone(Blue line):
200mm x 282mm

Note:

1. Avoid objects which cross pages. Objects which cross pages are unlikely to line up perfectly.
We will not accept reject claimed that the printed artwork not joining perfectly.
2. Tolerance for vertical alignment for cross pages artwork is 2mm. Please refer diagram 1 for the illustration.
3. Folding tolerance for booklet is 2mm. When having the artwork with different colour background, it have tendency the colour appear in another page after folding. Please refer diagram 2 for illustration.

Diagram 1 : Tolerance for vertical alignment for cross pages artwork.

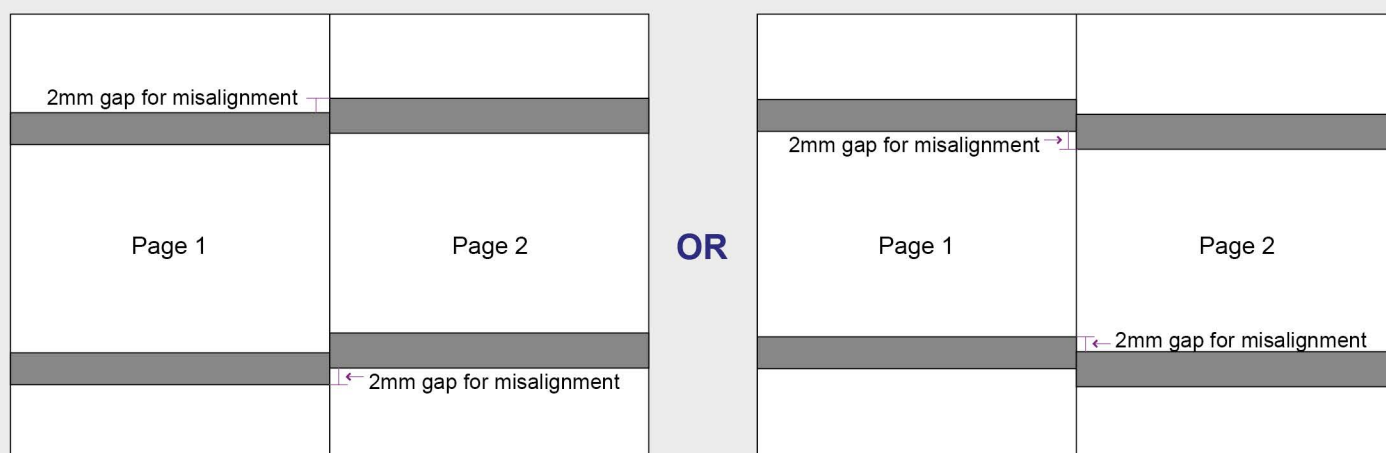
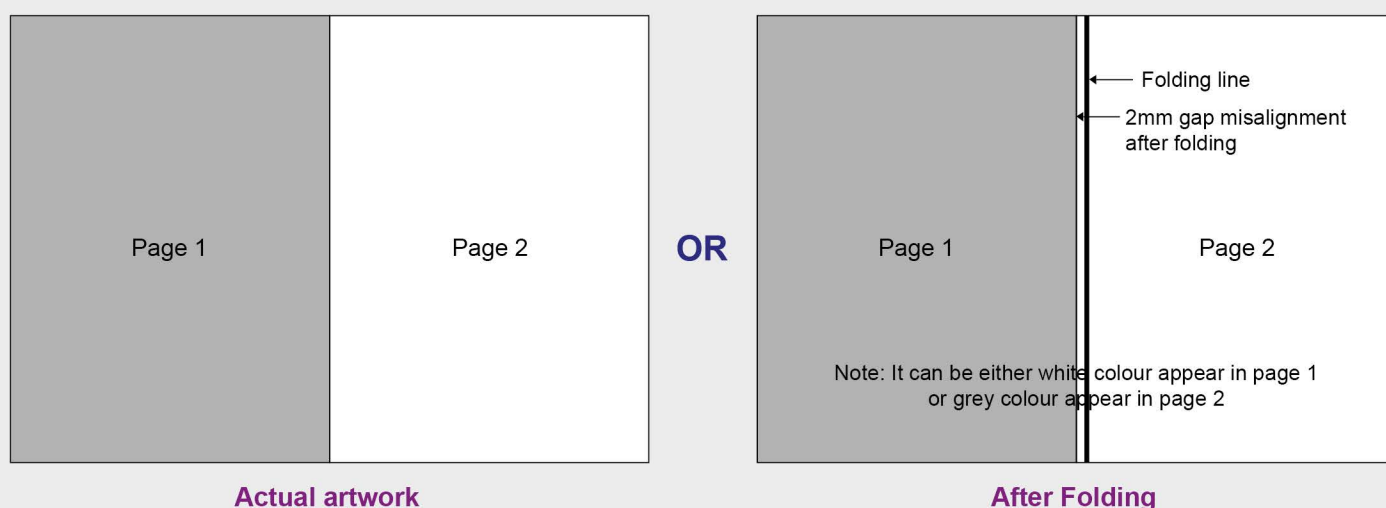


Diagram 2 : Folding tolerance for booklet.



Artwork File Preparation Method

Preparing File For Printing

During the ordering process, artwork **MUST** be saved in **PDF FORMAT**



1) ARTWORK FILE

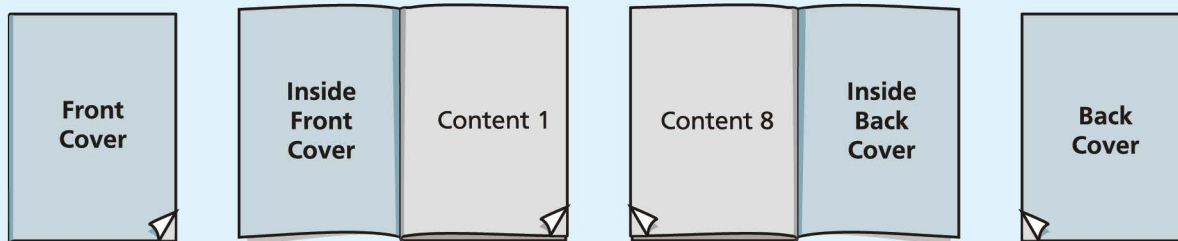
1. This is the file we will use for printing. Please publish your final artwork into a PDF file.
2. Please arrange your pages according to our specification. (refer example below)
2. If your booklet has a blank page, leave the page empty but remember to remove all guidelines.

Example : 12-page booklet saved in a PDF file:

Page 1.	Front Cover
Page 2.	Inside Front Cover
Page 3.	Content 1
Page 4.	Content 2
Page 5.	Content 3
Page 6.	Content 4
Page 7.	Content 5
Page 8.	Content 6
Page 9.	Content 7
Page 10.	Content 8
Page 11.	Inside Back Cover
Page 12.	Back Cover



Booklet.pdf



STANDARD CHECKLIST :**COLOUR**

- ☐ Use ONLY CMYK colour mode in your artwork
- ☐ Always refer to our CMYK COLOUR REFERENCE KIT (Litho Offset CMYK Reference Manual, Digital colour reference manual & spot colour toning reference) while working with colour.
- ☐ No colour tints (toning) lower than 10%
- ☐ Do not set black colour to (C=100 M= 100 Y= 100 K= 100)
- ☐ For litho offset, maximum total ink coverage must not more than 240%
- ☐ Make sure the value between colours are at least 10% of different. (Tint / toning effect more obvious)

LINE

- ☐ Line weight not less than 0.25points
(Not applicable for Pre-Inked stamp,spot UV,Hot Stamping)

IMAGES

- ☐ All images are in CMYK colour mode
- ☐ Resolution of all images are set to or above 300dpi.
- ☐ Scanned line Art/Black & White images resolution are set to or above 1200dpi.
- ☐ Do not manipulate images using a layout program

TEXT

- ☐ No font less than 4points
- ☐ Curve / Path / Create outline all fonts

ARTWORK

- ☐ Artwork is prepared in our Product Size Templates
- ☐ Background design expand to Full Bleed size
- ☐ No crop mark are applied
- ☐ Ensure artwork orientation

DESIGN

- ☐ All images have been exported / converted : Background, design effects, photos, images to TIFF files (not including text / vector images)
- ☐ Never manipulate images in layout program resolution: 300 dpi
- ☐ Color Mode: CMYK color mode

FILE FORMAT

- ☐ Artwork is saved in required file format : Adobe acrobat Document 4 – Ver 1.3 (*.pdf)
- ☐ Resolution: 300 dpi
- ☐ Color Mode: CMYK color mode

Finishing type: Artistic Finishing

**Please refer to the general artwork specification