Full Bleed
Extend your background design to this edge, on all sides.

Trim Size
Product Size
Anything that passes the red solid line will be trimmed off.

Dotted lines = folding lines

Safe Zone
Keep all your important contents within this area. (text, images, logos, etc.)

Gluing part 黏贴部

安全区 所有重要内容(字体/图片/商标等)不可超出此区以免被切除

断点线=折叠线

Bottom part
底 部

出边线 把稿件背景设计延伸至出边线

切割线
此全线以外将被切除
您的背景设计(若有)
必须超越此线